

# Postgraduate Diploma or Certificate in Applied Management (Level 8)

Build expertise and capability in management relevant to a range of applied settings with postgraduate study for learners with an undergraduate degree or with equivalent industry experience.

## You will learn how to:

- Apply advanced knowledge of management issues and design solutions for a contemporary environment or a range of environments.
- Employ innovative management approaches and leadership in complex contexts.
- Apply advanced knowledge of management to problem-solving in chosen field of enquiry or professional practice including Healthcare Management, and Business Analytics
- Engage in rigorous analysis and critical thinking about complex management issues in chosen field of enquiry or professional practice including Healthcare Management, and Business Analytics.

## PROGRAMME INFORMATION

### Core courses

These four courses apply to both Certificate and Diploma level.

#### **MGT801**

Critical Issues in Management

To enable students to examine emerging trends and confidently debate complex and current managerial issues while seeing them from different perspectives, and to facilitate understanding of interests/priorities of various stakeholders.

#### **MGT802**

Design Thinking and Innovative Entrepreneurship

After this course students will be able to integrate innovation and design thinking into multidisciplinary decision-making process and employ business strategies with an effective user-centered approach. They will be able to develop products and services within the context of challenges such as inclusion, sustainability and diversity, and the drive to create successful and meaningful organisations.

#### **MGT803**

Managing in a Digital World

To enable students to operate effectively with technology-informed management. Students will be assisted to formulate new opportunities and strategies, process innovation, and in applying various digital tools to improve management in marketing and communication.

#### **MGT804**

Leadership and Managing Talent

The course aims to enable students to manage people, organisations and self to build sustainable competitive advantage for selected business/professional practice. Learners will develop skills to manage talent effectively and to create positive organisational culture, and to implement systems to support the cultural relevance, ethical and sustainable achievement of organisational goals in line with its values, vision and mission.

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## Programme Specific Information

Student completing the Postgraduate Diploma choose to complete either:

- Business Analytics
- Healthcare Management

The programmes can be completed through part-time study over a maximum of six years. All courses are at NZQA Level 8 (equivalent to the first year of a Master's programme).

Enrolment resources and timetables are available at [www.witt.ac.nz](http://www.witt.ac.nz)

Note: timetables are subject to change

## Programme Fees and Additional Expenses

### Programme Fees

See website for domestic and international prices.

### Additional expenses:

Required text books for some papers. Note: Only purchase text books for the paper(s) you are enrolled into. Stationery and printing \$150 approximately per paper

## PROGRAMME INFORMATION

### Compulsory papers (Diploma)

A postgraduate diploma requires the completion of the four compulsory courses (see previous page) and another four courses from the list below.

### Business Analytics courses

**BAN801**  
Analytical Models  
and Data Analysis  
Techniques

To enable students to develop a broad understanding of quantitative management tools and investigate practical application of analytical models and data analysis techniques to real business problems

**BAN802**  
Data Management  
and Information  
Chains

To enable students to develop value-adding data management strategies to support evidence-based decision-making throughout the organisation, effectively manage information supply chains by using advanced influential leadership skills, and professionally communicate data-driven findings to targeted stakeholders.

### Healthcare Management courses

**HCM801**  
Healthcare Systems  
Management

To enable students to develop a broad understanding of healthcare systems and their management. To enable students to develop knowledge of design and construction of suitable healthcare systems enabling advanced care for patients, and aiming for effective and efficient delivery models.

**HCM802**  
Contemporary  
Healthcare Leadership  
and Management

To enable students to develop knowledge, skills and strategies for effective leadership and management in a range of healthcare organisations.

### Business Analytics and Healthcare Management courses

**MGT811**  
Special Topic

This course provides an opportunity for participants to develop and apply new skills and techniques to small existing or emerging management problems in an applied business area. The course aims to enable students to demonstrate independent application of knowledge and skills within their selected field.

**RES801**  
Applied Research  
Methods

This course will provide a comprehensive overview of rigorous research practice. It will lay the foundations of research skills which are relevant to international business and to further study. Students will develop the skills to source, interpret, evaluate and apply credible research evidence. The aim of this course is that students learn the theory and the practical skills to enable them to plan and execute rigorous research in their professional practice.