

# Applied Management Suite of Postgraduate Programmes

Offered: 15 March, 25 July 2022  
International fees: \$22,000

## Postgraduate Certificate in Applied Management (Level 8)

- (60 credits),
- 15 week full-time equivalent
- Offered part-time

## Postgraduate Diploma in Applied Management (Level 8)

- (120 credits),
- One year full-time equivalent





# Start studying in 2022

## with WITT in Taranaki

Build expertise and capability in management relevant to a range of applied settings with postgraduate study for learners with an undergraduate degree or with equivalent industry experience.

Gain advanced qualifications in applied management, with industry electives or pathways aligned to meet key labour market needs.

Learn with the proven combination of practical and applied study, as well as advanced theory and work-based learning.

Programmes are designed to be directly relevant to small and large private and public organisations and the self-employed and are strongly aligned with WITT's role in providing work-ready graduates for Taranaki and to develop and retain skilled applied management professionals in the region.

The programmes can be completed through part-time study over a maximum of six years. All courses are at NZQA Level 8 (equivalent to the first year of a Master's programme).

The postgraduate certificate requires the completion of the four compulsory courses.

## Why choose WITT?



**OVER 92%**

Successful programme completion rate



**400 HOUR INTERNSHIPS**

Many of our courses include up to 400 hours of workplace based placements



**TARANAKI HAS THE 2ND HIGHEST GDP PER CAPITA IN NEW ZEALAND**

**\$70,863** as at March 2019

# Postgraduate Certificate in Applied Management

## Compulsory courses

- Critical Issues in Management
- Design Thinking and Innovative Entrepreneurship
- Managing in a Digital World
- Leadership and Managing Talent

Total credits: 60

# Postgraduate Diploma in Applied Management

A post graduate diploma requires the completion of the four compulsory courses as set out in the post graduate certificate and another four courses from the list below. This gives flexibility to select based on career and employment needs. The majors are:

- Business Analytics
- Healthcare Management
- International Business
- Logistics and Supply Chain Management

## Elective courses - choose 4 courses (60 credits) from the list below

- Finance for Managers
- Agile Management
- Risk Management and Decision Making
- Managing Transformation
- Sustainability and Stakeholder Engagement
- Māori Management and Leadership
- Special Topic
- Educational Change Management
- Work Based Project
- Storage and Warehouse Techniques
- Transportation, Distribution and Network Management
- Strategic Procurement and Inventory Management Performance
- Measurement and Process Outsourcing Perspectives on International Trade
- International Strategic Management
- Managing in a Globalised World
- Global Logistics and the Supply Chain Management
- International Strategic Marketing
- International Financial Management
- International Business Project
- Governance and Development of IT Security Programme and Policies
- Legal Aspects of IT Security, Privacy and Investigations
- Vulnerability Assessment and Risk Analysis
- IT Project Management
- Information Systems Development, Implementation and Support
- Healthcare Systems Management
- Contemporary Healthcare Leadership and Management
- Analytical Models and Data Analysis Techniques
- Data Management and Information Chains
- Applied Research Methods

## Entry criteria

Applicants must have either a Bachelor's degree, a Graduate Certificate or a Graduate Diploma in a similar subject. Applicants who are unable to evidence that they meet these entry requirements, but who can demonstrate skills for tertiary study gained through study, work and/or life experience, may gain entry.

### International English Language Entry Criteria

If English is not your first language, you will need to provide a result from a test or qualification on the acceptable alternatives from the [English Proficiency Outcomes Chart](#)