

20 NZ Transport Agency & NZIHT ANNUAL CONFERENCE

25th – 27th
May 2020

Napier
Conference Centre

Sponsorship Opportunities

Sustainability THROUGH Innovation

Improving land transport through
sustainable innovation

Please give consideration to your organisation's involvement by way of sponsorship. To ensure full exposure of your commitment to this event, your company logo will appear on all promotional material right from the early stages. So the earlier you secure your sponsorship the more marketing exposure you will receive.

If you have your own idea for a sponsorship package to contribute to the conference, I would be happy to discuss this further with you.

PLATINUM SPONSORSHIP (LIMITED TO 1) **\$8000.00 + GST**

Includes logo on front cover of Conference Handbook

- Two complimentary delegate registrations
- One complimentary trade display booth
- Acknowledgement at Opening of the Conference
- Advert printed on inside front cover of conference handbook (sponsor to supply A4 pdf)
- Company logo in leading position on conference banner and website
- Company logo printed on front cover of conference handbook

CONFERENCE DINNER & WINE **\$7000.00 + GST**

Includes logo on Dinner Menus & Wine Bottles

- One complimentary delegate registration
- Brief speech at the conference dinner
- One complimentary trade display booth
- Company logo printed on table menus
- Company logo printed on wine bottles
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

CONFERENCE KEYNOTE SPEAKER **\$5000.00 + GST**

- Sponsors brief speech and introduction of keynote speaker
- One complimentary delegate registration
- One complimentary trade display booth
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

CONFERENCE SACHEL**\$4000.00 + GST**

- One complimentary Registration
- Logo on delegates satchel
- Logo on Conference website
- Logo on Conference banner
- Logo in delegates handbook
- No charge to advertise in Delegates Handbook (sponsor to supply print ready artwork)

CONFERENCE LUNCH (2 AVAILABLE)**\$3000.00 + GST**

- Sponsors brief speech at commencement of lunch
- One complimentary delegate registration
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

COFFEE CART**\$3500.00 + GST**

- Coffee Cart placed with Exhibitor Stand
- One Complimentary Exhibitor Trade Stand
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on Conference banner and website
- Company acknowledgement in delegates handbook

NOTEPADS AND PENS**\$3000.00 + GST**

Includes logo on Dinner Menus & Wine Bottles

- One complimentary delegate registration
- Brief speech at the conference dinner
- One complimentary trade display booth
- Company logo printed on table menus
- Company logo printed on wine bottles
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

DELEGATE NAME TAGS**\$2500.00 + GST**

- One half price delegate registration
- Company Logo and brief statement printed on delegates name tags
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

MORNING TEA (2 AVAILABLE)**\$1500.00 + GST**

- One half price delegate registration
- Opportunity to say a few words at pre-dinner drinks around trade
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

PRE-DINNER DRINKS**\$2000.00 + GST**

- One half price delegate registration
- Opportunity to say a few words at pre-dinner drinks around trade
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

AFTERNOON TEA (2 AVAILABLE)**\$1500.00 + GST**

- One half price delegate registration
- Opportunity to say a few words at afternoon tea
- No charge to advertise in conference handbook (sponsor to supply A4 advert)
- Company logo on conference banner and website
- Company acknowledgement in delegates handbook

ADVERTISING IN CONFERENCE HANDBOOK \$500 + GST

A Conference handbook is produced for this conference. Printed advertisements (can be single or double sided) are to be supplied printed at A4 size for inserting and binding into the A4 conference handbook. They must be couriered to Attention: Jill Warner, NZIHT, 20 Bell Street, New Plymouth before close of business on Friday 8th May. Giveaways and promotional products are welcome for insertion into the satchels – they must be at NZIHT before Friday 8th May 2019.

SECURING YOUR SPONSORSHIP

If any of these sponsorship opportunities do not quite fit with what you had in mind for your company's requirements, please do not hesitate to discuss your ideas, we are happy to work with you and are keen to assist you in maximising your company's exposure at this event. In order to confirm your sponsorship, please contact:

Jill Warner

NZIHT, P.O. Box 4273, New Plymouth

P: 06 7597065 ext 709

E: jill@nziht.co.nz